

Project Timelines

Client:

Project:

Project Commencement

Date:

Project Milestones - Branding Project

Research, discovery & analysis completed by

Date:

Initial brand identity concept development and submission completed by

Date:

Refined brand identity concepts approved and completed by

Date:

Brand identity guidelines, applications & digital artwork approved and completed by

Date:

Printing/production of branded collateral delivered by

Date:

Brand launch event (if applicable)

Date:

Project Milestones - Website Project

Research, discovery & analysis completed by

Date:

Initial site map, navigation, wire frame and written content completed by

Date:

Refined design/layout concepts (with branding elements) approved and completed by

Date:

Digital artwork files created for website programming/development

Date:

Website programming/development completed by

Date:

Website launch

Date:

Additional Work Beyond Project Completion

All changes or revisions will be charged to the Client by the Designer on a time and materials basis as set out in our 'Terms of Payment'.